"Liptov Region Treasures" Competition Rules

Organiser

Oblastná organizácia cestovného ruchu REGION LIPTOV (hereinafter referred to as "Organiser"), Štúrova 1989/41, 031 42 Liptovský Mikuláš

About the competition

The "Liptov Region Treasures" (hereinafter referred to as "Competition") has launched the competition open to all visitors and residents of the region. All competitors wishing to take part in the competition, must register via www.pokladynaliptove.sk, visit at least 3 sites with treasures, take photos of the sites, upload them on www.pokladynaliptove.sk, and share them on FB or Instagram with the hashtag #LiptovRegionTreasures.

Competition start date and finishing date

The "Liptov Region Treasures" competition will be held from 15.06.2016 to 30.09.2016.

Entry and drawing rules

- 1. The website <u>www.pokladynaliptove.sk</u> is a tool through which is possible to enter the competition.
- 2. All entrants are required to send the competition photography (via the website) with following features:
 - a. The photo must show the surroundings of the treasure.
 - b. The photo must be taken in the maximum distance of 1 km from the treasure site.
 - c. Maximum file size up to 300 MB.
 - d. Save your photos as jpg, png or gif.
 - e. Upload at least 3 photos from different treasure sites (e.g. 1 photo from Mt Chopok, 1 photo from Tatralandia, 1 photo from the Museum of J. Kráľ).
 - f. The photo must be shared on FB or Instagram with the hashtag #LiptovRegionTreasures.
 - g. The entrant is an author of the photography. The entrant gained consent from all the participants in the picture. The entrant gained consent from persons indicated in the pictures to use the pictures. The entrant is not aware that any third party would doubt his / her rights to the pictures or prevent their publication.
 - h. The photo may not cause a sensation, offend the human race, religious or political sentiments or otherwise violate valid laws. Otherwise, the Organiser reserves the right to disqualify such a picture from the Competition.
- 3. Entrants give exclusive right to Organiser to use their photos to promote the Competition and promote its Organiser. The entrant agrees with publication of the photos electronically for free of charge. The right to use the photos is granted for an indefinite period of time.
- 4. The entrant will provide his / her personal data on the website www.pokladynaliptove.sk to the extent of name, email address, telephone number, age and town / city (hereinafter referred to as "Personal Data"). The Personal Data must be completed truthfully, completely and must be identical to identity documents. By checking the box, the entrant gives consent to the disclosure of his / her Personal Data and also to the competition rules before including in the Competition. By giving consent to the competition rules, the entrant to be bound by the content of the rules and will follow them.
- 5. The winner will be notified by email, and a winning coupon will be sent by email or by registered mail as agreed.

- 6. The Organiser is not responsible for any incorrect entry data (name, town / city, age, email address), or data changed by winners, which would result in improper handover / delivery of the prize. In such cases, the prizes will be forfeited and winners shall have no right to claim any additional prizes.
- 7. In the event of a dispute about the validity of the title to prize, the decision of Organiser is the final decision.
- 8. The prize cannot be enforced by the court.
- 9. The winner having a permanent address in Liptovský Mikuláš can take over the prize at the seat of the Organiser against a valid identity document and an acceptance report signed by the winner or against an acceptance report signed by a legal representative of the winner if being under 18 years of age. These winners will be notified by e-mail within 10 days of the drawing to take over the prize.
- 10. The other winners will receive the prizes through registered mail, or home delivery within 8 weeks of the date of notification about the prize or personally, based on prior agreement.
- 11. The winner is responsible for any tax liabilities arising from the winning.
- 12. By entering the Competition the entrant agrees with the competition rules.

Prizes

- 1. Main prizes are as follows:
 - 1. Annual travel insurance for 2 adults and 3 children Generali Poisťovňa, a.s.
 - 2. Family weekend break

Hotel*** Koliba Gréta, Liptovská Sielnica

3. Half-board weekend break

Koliba u dobrého pastiera, Ružomberok

4. 2 night break

Hotel*** Strachanovka, Liptovský Ján

- Sightseeing flight over Liptov region for 2 people Heliport Liptov
- 6. **A day skipass for winter 2016/2017 for 4 people** JASNÁ Nízke Tatry, Demänovská dolina
- 7. A day skipass for winter 2016/2017 for 2 people Ružomberok Malinô Brdo
- 8. Gift voucher to the "Ride a Storm Packet" for 1 person

Hurricane factory, Liptovský Mikuláš

4 times "Sea & Fun Packet"
GINO PARADISE Bešeňová

10. 4 times "Tropical Packet"

Tatralandia, Liptovský Mikuláš

11. Family entry to AQUA-VITAL PARKU KÚPELE LÚČKY a.s.

12. Gift basket full of traditional Liptov's products

13. BIO products package

EkoFarm, Važec

14. McKINLEY Minto 20 backpack

SÝPKA, Liptovský Mikuláš

Intersport, Liptovský Mikuláš

15. McKINLEY Discovery trekking poles

Intersport, Liptovský Mikuláš

16. 2 times multifunctional scarf

Intersport, Liptovský Mikuláš

17. 5 times Husky baseball cap

- 2. The drawing of major prizes will be carried out by the Organiser.
- 3. Should the Organiser be unable to reach the winner within 10 days of the first attempt to contact him / her by e-mail, the winner loses the right to claim the prize.
- 4. Should the winners fail to meet the competition rules or cannot be reached in due time, replacement winners will be drawn.
- 5. The Organiser is not liable for failure to deliver the prize if the winner has changed his / her permanent address and the Organiser was not properly and timely notified, or if the winner is absent at the address, or for any loss, damage, destruction or failure to deliver the prize, or delivery after the time limit set out in these rules caused by mail service or other carrier. The winners, who at the time of being informed of the prize, haven't reached the age of 18 years, must be accompanied by their legal representatives when claiming and taking over the prize.

Major prize drawing

- 1. The drawing of major prizes will take place on 14.10.2016 in the presence of the jury, composed of representatives of the Organiser. It will be a random drawing from the highest to the lowest prizes.
- 2. All entrants whose photos meet the requirements of the competition entry and have been handed over by the due date of the Competition will be included in the drawing of major prizes.
- 3. Each entrant can win only one major prize (more valuable). In the case that the winner is drawn repeatedly, a new winner will be drawn. Surnames and email addresses are examined in the redrawing.
- 4. Drawing results will be published on the website www.visitliptov.sk not later than 31.10.2016.
- 5. The Organiser shall publish the name, surname and town / city of the winner. The prize will be delivered to the winner by registered mail no later than 8 weeks of the date of the drawing. The prize not taken over by the winner within 30 days of the date of dispatch shall be forfeited by the Organiser and the winner shall have no claim whatsoever on the prize. The prize cannot be recovered through legal means, nor claimed in an alternative form.

Personal Data Protection

- 1. By entering the Competition and fulfilling the competition rules all entrants give their explicit consent to Organiser for processing their Personal Data (name, surname, age, e-mail address, etc.) as well as for processing their data for the Competition and for prize handover after the Competition.
- 2. Personal Data may be processed and used for marketing purposes of Klaster LIPTOV and OOCR REGION LIPTOV.
- 3. Consent to the processing of Personal Data is not revocable during the Competition.
- 4. Prizes and benefits gained in the Competition are not legally enforceable.
- 5. In case of suspected infringement of competition rules, the Organiser reserves the right to refuse the entrant to participate in the competition and to withhold the prize, even retroactively.

Organiser's responsibility for the course of competition

1. The Organiser reserves the right of final decision on all matters relating to organising the competition, including the disruption, prolonged competition, cancellation or rules amendments.

2. There is no legal claim to the prize, the prize cannot be exchanged, and the claim to the prize cannot be transferred to another person or another entrant. The Competition shall be governed by the applicable laws of the Slovak Republic, and the requisition of participation in the Competition or the prize through the court is excluded. The prizes cannot be paid in cash.

Final provisions

- 1. These competition rules are considered the only complete and final rules.
- 2. Competition entry is voluntary and any entrant, by its participation in the competition, agrees with its rules, and undertakes to follow all the rules and conditions.
- 3. Any attempt to circumvent these rules will lead to immediate disqualification of the entrant from the Competition.
- 4. If any entrant was not entitled to any action or statement that he did during his / her participation in the Competition or in connection with the Competition, the entrant undertakes to reimburse any costs or harm to the Organiser, as a result of such conduct.
- 5. If the winner is a person who at the time of prize handover has not reached the age of 18, a legal representative will be required to represent such person, or to give a written consent to take over the prize.
- 6. In any disputes or concerns regarding the Competition, its rules or any claims in connection with participation in the Competition, the final statement of the Organiser is always decisive.
- 7. The only detailed and complete rules applicable are published in electronic form on the Organiser's website www.visitliptov.sk for whole duration of the Competition and also stored in writing at the Organiser's seat.

In Liptovský Mikuláš, on June 15, 2016